



September 2017,

At digital printing media bv we value the environment in which we do business and the carbon footprint left behind. We aim to reduce, reuse and recycle at every point of operation. Therefore Beauflor has made a measured and conscious decision to only produce vinyl sheet products that pose no unreasonable risk to human health or environment.

All our vinyl sheet products are produced without plasticisers that contain significant impurities of orthophthalic acid/anhydride derived molecules (also known as phthalates). This means that we only use other non-phthalate plasticisers, such as DOTP.

We produce with known virgin raw materials from trustworthy vendors throughout the world and therefore we guarantee a 100% orthophthalate-free flooring worldwide. Beauflor has committed itself to changing the manufacturing process on its sites and can proudly announce that the production is with non-orthophthalate formulations as per below:



Phthalate Free

Effective since July 2016 in Belgium
Effective since June 2016 in USA
Effective since May 2017 in Slovenia

Product & Marketing Cushion Vinyl

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